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# MIRANDA SWICK



**Entrepreneur integrating business development, talent management & artistic innovation to generate impactful results for brand portfolios. Committed to supporting visions conveyed through creative mediums that inspire & influence global audiences.**

professional portfolio

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Los Angeles, California

www.mirandaswick.com



MIRANDA REED SWICK

professional portfolio

2 0 2 5

B U S I N E S S

SALES DIRECTOR

ATRA Form Studio  
Full-Time Jun 2021 - Present • 3Y 9M  
Los Angeles, California

DESIGN CONSULTANT

AA Architecture  
Partner Jun 2022 - Present • 2Y 8M  
Malibu, California

NETWORK LIAISON

Morphus  
Partner Apr 2023 - Dec 2024 • 1Y 9M  
Mexico City, Mexico

HIGHLIGHTS

Generates average of \$1.5M annually in furniture sales

Expanded client database by 13,500 contacts in two years

Co-managed architectural & interior renovation for La Villa Contenta Malibu; residence projected to list for \$90M turnkey (80% market value increase) mid-2025

Secured substantial outbound leads, attributing to 65% of annual revenue (2024)

Assisted in global branding efforts to secure features in Architectural Digest & Elle Decor

SKILLS

Leadership

Workflow Innovation

High-Value Negotiation

Business Acumen

Results-Driven Salesmanship

Brand Commitment

Interactive Marketing

Adaptive Networking

Client Relationship Management

E N T R E P R E N E U R I A L

SUPERVISOR

Coachella Valley Music Festival  
Seasonal Apr 2017 - Apr 2022 • 5Y  
Indio, California

DAY-TO-DAY MANAGER

Self-Employed  
Full-Time Aug 2019 - Jun 2021 • 1Y 11M  
Los Angeles, California

VISUAL ARTIST

Self-Employed  
Freelance May 2016 - Jul 2019 • 3Y 2M  
San Francisco, California

HIGHLIGHTS

Produced documentary media for musicians, gaining recognition from renowned artists such as Ashe (2017) & Quinn XCII (2018)

Published thirty short & experimental films including first music video (2018)

Nurtured client relationships with six influential figures

Secured retention as Day-To-Day Manager, leading to full-time opportunities with direct clients & their companies

SKILLS

Entrepreneurial Discipline

Visual Storytelling

Technical Proficiency

Project Management

Client Privacy Compliance

Crisis & Risk Management

Attention to Detail

M E D I A

CASTING COORDINATOR

Indoor Feeling Films  
Contracted Jun 2020 - Mar 2021 • 9M  
Los Angeles, California

TALENT MANAGER ASSISTANT

Torque Entertainment  
Internship Jan 2021 - Jul 2021 • 7M  
Santa Monica, California

PHOTOJOURNALIST

KOTA Territory News  
Internship May 2015 - Sep 2015 • 5M  
Rapid City, South Dakota

HIGHLIGHTS

Managed casting department, hiring 78 actors each unique to a role within restricted time frame

Responsible for signing six actors, two securing notable recognition in Hollywood since gaining representation

SKILLS

Strategic Alignment of Creative Execution

Artist Empowerment & Advocacy

Talent Management