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MIRANDA SWICK



Entrepreneur integrating business development, talent management & artistic innovation to generate impactful results for brand portfolios. Committed to supporting visions conveyed through creative mediums that inspire & influence global audiences.

professional portfolio

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Los Angeles, California

www.mirandaswick.com

MIRANDA REED SWICK

professional portfolio

2025

BUSINESS

SALES DIRECTOR

ATRA Form Studio
Full-Time Jun 2021 - Feb 2025 • 3Y 9M
Los Angeles, California

DESIGN CONSULTANT

AA Architecture
Partner Jun 2022 - Feb 2025 • 2Y 9M
Malibu, California

NETWORK LIAISON

Morphus
Partner Apr 2023 - Dec 2024 • 1Y 9M
Mexico City, Mexico

HIGHLIGHTS

Generated average of \$1.5M annually in furniture sales

Expanded client database by 13,500 contacts in two years

Co-managed architectural & interior renovation for La Villa Contenta Malibu; residence projected to list for \$90M turnkey (80% market value increase) mid-2025

Secured substantial outbound leads, attributing to 65% of annual revenue (2024)

Assisted in global branding efforts. CEO securing features in Architectural Digest & Elle Decor

SKILLS

Leadership

Workflow Innovation

High-Value Negotiation

Business Acumen

Results-Driven Salesmanship

Brand Commitment

Interactive Marketing

Adaptive Networking

Client Relationship Management

ENTREPRENEURIAL

SUPERVISOR

Coachella Valley Music Festival
Seasonal Apr 2017 - Apr 2022 • 5Y
Indio, California

DAY-TO-DAY MANAGER

Self-Employed
Full-Time Aug 2019 - Jun 2021 • 1Y 11M
Los Angeles, California

VISUAL ARTIST

Self-Employed
Freelance May 2016 - Jul 2019 • 3Y 2M
San Francisco, California

HIGHLIGHTS

Produced documentary media for musicians, gaining recognition from renowned artists such as Ashe (2017) & Quinn XCII (2018)

Published thirty short & experimental films including first music video (2018)

Nurtured client relationships with six influential figures

Secured retention as Day-To-Day Manager, leading to full-time opportunities with direct clients & their companies

SKILLS

Entrepreneurial Discipline

Visual Storytelling

Technical Proficiency

Project Management

Client Privacy Compliance

Crisis & Risk Management

Attention to Detail

MEDIA

CASTING COORDINATOR

Indoor Feeling Films
Contracted Jun 2020 - Mar 2021 • 9M
Los Angeles, California

TALENT MANAGER ASSISTANT

Torque Entertainment
Internship Jan 2021 - Jul 2021 • 7M
Santa Monica, California

PHOTOJOURNALIST

KOTA Territory News
Internship May 2015 - Sep 2015 • 5M
Rapid City, South Dakota

HIGHLIGHTS

Managed casting department, hiring 78 actors each unique to a role within restricted time frame

Responsible for signing six actors, two securing notable recognition in Hollywood since gaining representation

SKILLS

Strategic Alignment of Creative Execution

Artist Empowerment & Advocacy

Talent Management